

Nekoosa Coated Products' Synaps® Digital XM Scripted for the Xeiikon 8500 Digital Press



Xeikon recently worked with Nekoosa Coated Products to successfully print their Synaps® Digital XM polyester print media on its 8500 press.

Polyester is one of the many synthetic substrates that can be readily handled by Xeiikon digital technology. Xeiikon's dry toner easily adheres to its smooth surface, creating superior print quality.

"The ability to print on a wide variety of substrates has always been one of the core competencies of Xeiikon technology," said Andy Dwivedi, Xeiikon's Direct of Sales Support and Marketing. "Our partnership with Nekoosa Coated Products to produce beautiful prints on their Synaps® Digital XM substrate is exciting. It opens up many new application avenues for our customers.



Synaps® Digital XM is a water-proof, tear-proof and weather-resistant synthetic paper made from high-grade polyester. The substrate is engineered for dry toner/laser printing, making it a natural fit for the Xeiikon 8500. Synaps® Digital XM's polyester base delivers excellent registration and consistency with each print. Its rigidity and flatness make it ideal for applications including durable point-of-purchase displays, signage, menus, and posters.

"Developing partnerships with press manufacturers like Xeiikon is a valuable way for us to share the benefits of polyester based synthetics with printers," said Laura Williams, Corporate Communications Manager at Nekoosa Coated Products. "Polyester material is

superior for double sided, variable data printed pieces. Applications that require these technologies, such as membership cards, are a sweet spot for the Xeiikon 8500."

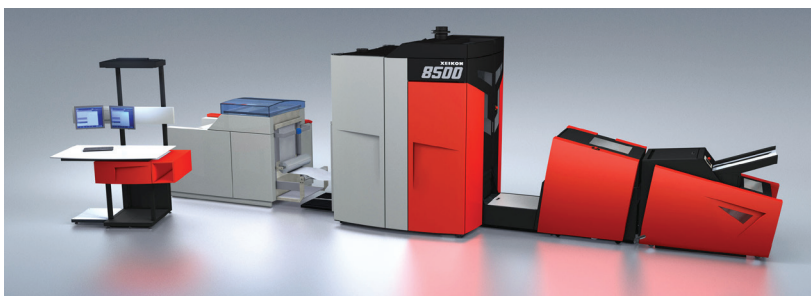
The Xeiikon 8500 is the entry-level press of the Xeiikon document and commercial printing press portfolio, which also includes the Xeiikon 8600 and Xeiikon 9800.

Key highlights of the Xeiikon document presses include:

- 12.6" x 20.2" print media width
- Unlimited media length
- 19.8" imaging width
- 1200 DPI image quality
- Web speeds up to 39 ft/min (8500), 47 ft/min (8600), and 70.5 ft/min (9800)

For more information on Xeiikon and the 8000 series, visit www.xeiikon.com.

Synaps® Digital XM is available for purchase through franchised distributors. Visit www.nekoosa-coated.com/distributors to find a merchant in your area. To learn more about Synaps® Digital XM or request a sample, visit www.nekoosa-coated.com or search "Nekoosa Coated Products" on the Apple App Store or Google Play Store. 🌈



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