



## **VERSO ANNOUNCES ADDITIONS TO BLAZER DIGITAL® OFFERING**

### ***Verso Expands Blazer Digital® Line to Meet Needs of Xerox® iGen® Series of Digital Presses***

**MEMPHIS, Tenn. (September 14, 2015) – Verso Corporation (NYSE: VRS)**, a leading producer of digital coated papers, announces the expansion of its Blazer Digital® economy digital coated paper offering with 10 new sheet sizes specifically designed for the Xerox® iGen4™, Xerox® iGen® 150 and new Xerox® iGen® 5 digital presses.

“Verso has been a leader in manufacturing digital papers since digital printing technology first emerged, with specialized expertise, dedicated production capacity and one of the broadest offerings of digital-specific products in the industry,” states Mike Weinhold, Verso’s Senior Vice President of Sales, Marketing and Product Development. “Every one of our digital products is designed specifically for digital printing.”

Blazer Digital® is an economical, coated digital paper with weight and finish choices similar to conventional folio formats. Offered in gloss and satin, text and cover weights, it provides good performance on dry and liquid toner, production color laser printers and digital offset technologies.

Verso continues to focus on the digital print market and align its grade offering to better meet the needs of digital press owners. With the growth of the Xerox iGen series, Verso has added 14.33” x 26” stocking sizes in 80 lb. and 100 lb. gloss and satin text and 26” x 14.33” stocking sizes in 80 lb., 100 lb. and 110 lb. gloss and satin cover to its Blazer Digital® offering. These new sizes are stocked in our warehouses and are readily available.

“These additional sheet sizes allow customers to diversify the type and size of high-end color printed materials using one of the industry’s largest digital sheet sizes,” said Dennis Essary, Verso’s Director for Digital Papers. “It’s now possible to digitally print collateral such as six-panel 8.5” x 11” tri-fold brochures, postcards and greeting cards, or extra large book covers and jackets with Verso’s new 14.33” x 26” sheet size.”

Along with the Blazer Digital® economy product, Verso offers premium digital products such as Futura®, Sterling® Premium Digital and Sterling® Premium Digital for HP Indigo, each with pleasing optics, exceptional surface quality and budget-friendly pricing, and Productolith Pts. Digital® for heavier-weight packaging. Verso also produces award-winning TrueJet®, a specialized line of digital coated papers for production inkjet presses that not only optimizes quality but also is designed to deliver significant savings in ink costs. From Futura® to TrueJet®, Verso can meet your coated digital paper needs.

To learn more about Verso's entire product portfolio including digital, sheetfed, web and specialty papers, visit us at Booth 3667 from September 13 to 16 at GRAPH EXPO 15, McCormick Place, Chicago, Illinois.

### **About Verso**

Verso Corporation is the turn-to company for those looking to successfully navigate the complexities of paper sourcing and performance. The leading North American producer of printing and specialty papers and pulp, Verso provides insightful solutions that help drive improved customer efficiency, productivity, brand awareness and business results. Verso's long-standing reputation for quality and reliability is directly tied to our vision to be a company with passion that is respected and trusted by all. Verso's passion is rooted in ethical business practices that demand safe workplaces for our employees and sustainable wood sourcing for our products. This passion, combined with our flexible manufacturing capabilities and an unmatched commitment to product performance, delivery and service, make Verso a preferred choice among commercial printers, paper merchants and brokers, converters, publishers and other end users. For more information, visit us online at [versoco.com](http://versoco.com).

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